Governor stresses on honey production

ITANAGAR, Dec 20: Motivate some serious young men and women in bee-keeping as pilot project, then see how it bring in change in the society, said Governor Gen J J Singh, while interacting with Tirap Deputy Commission Ankur Garg. I am just trying to be facilitator, so that people benefit, he added.

Pointing at the vast potential of beekeeping, Gen Singh, who himself has started beekeeping at Raj Bhavan highlighted the importance of bee-keeping as an income-generating activity. Many people use honey as food, medicine and for sale. Bee-keeping offers a great potential for development and is comparatively less demanding in terms of investment, labour and time, Singh said.

Moreover, the Governor added, people visit Arunachal as tourist or on business purpose, they can take back Arunachal produced honey as memento. For that we need to have small scale industries for glass bottle and bottling, which in turn will generate employment. (See P-3)
(From P-1) We just need proper marketing strategy and people interested in this profession.

Garg, who has put on serious effort in introducing the profession in his district, informed that around forty persons have taken up the income generating programme. He added, with initial capital investment of Rs. 10,000, now they are earning Rs. 4000 per month.

According to the entrepreneurs, the first production will begin from March 2009, as it was introduced in the middle of the year and mass production is likely from January 2010, DC further informed.