

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**Governor calls on the NGOs, Civil Organisation, Scout and Guides, Ex Servicemen and others to organize blood donation camps**

The Governor of Arunachal Pradesh, Shri PB Acharya in his message on the occasion of World Blood Donor Day has appealed to every citizen of the State to come forward and donate blood.

While stating that blood donation is the humane duty, the Governor said that it is one of the most significant contributions that a person can make towards the society. He further said that every year on 14<sup>th</sup> June, countries around the world celebrate World Blood Donor Day (WBDD). The event, which started in 2004 aims to raise awareness on the need for safe blood and blood products, and also to thank blood donors for their voluntary, life-saving gifts of blood.

Let's take a moment to express our heartfelt gratitude to each and every blood donor. It is because of these heroes, that we believe life will be given a better chance. Thank You Dear Blood Donors, he stated.

Donating blood is an active way of helping others and the whole of society because each blood donation provides three different blood components, each with its own role in treating patients. It helps up to three different people. We don't just need to give blood in the event of tragedies or emergencies. Instead, it should be a normal and routine part of our lives. Regular blood donations mean that there will be sufficient amounts of safe blood in stock, the Governor wished.

The Governor also called on the NGOs, Civil Organisation, Scout and Guides, Ex Servicemen and others to organize blood donation camps on different occasions.

It is a healthy gesture. We must keep this aptitude up at any cost. Our blood banks are running short of required blood. By organizing such blood donation camps we may help them to enrich their capacity, he said.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, June 13, 2017