

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**Traditional Handloom and handicraft traditions are the pride and identity of our indigenous communities: First Lady of the State**

The First lady of the State Smt Neelam Misra visited the Craft Centre of the department of Textile and Handicrafts in the Industrial Estate, Naharlagun on 14<sup>th</sup> February 2018. The First Lady went around various sections of craft centre, including the Computer-Aided Design Centre, which is first of its kind in the Industrial Estate.

Interacting with the officials of the Textile and Handicrafts departments and artisans, the First Lady of the State emphasised that production of indigenous handlooms and handicrafts must be promoted amongst the youth. She said that the age old traditional handloom and handicraft traditions, like weaving, thanka painting, wooden mask making and exotic wood carving are the pride and identity of our indigenous communities and it must be promoted and preserved.

By motivating and encouraging the youth, particularly the young girls, we will be able to promote their inborn artistic potentials and enhance, in large measures, the avenues for youth entrepreneurships, self employment and socio-economic empowerment, she further said.

The First Lady of the State advised the departmental officials to open outlets in metros and other places for authentic traditional products of Arunachal Pradesh.

The Director, Textile and Handicrafts Shri Haj Dodung briefed the First Lady about the Centre.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, February 14, 2018