

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Governor to launch the 'Swachhta Hi Seva'

Best way to promote and practice cleanliness or Swachhta is to involve the children: Governor

The State Public Health Engineering Department Minister Shri Wangki Lowang called on the Governor of Arunachal Pradesh Brig. (Dr.) B.D. Mishra (Retd.) at Raj Bhavan, Itanagar on 4th September 2018. He invited the Governor to launch the 'Swachhta Hi Seva' which is aimed to accelerate the mass movement for realizing the vision of clean India.

Accepting the invitation, the Governor appreciated the nodal department for the cleanliness drives, which he said will reinforce the principle that cleanliness is responsibility of each and every citizen.

Sharing his experiences, the Governor, who participated in several cleanliness drives, pointed that to make it more effective, there is a need for strong leadership spirit and the efficient method to inculcate the basic habit of cleanliness and good hygienic practice amongst the masses.

The Governor suggested that the best way to promote and practice cleanliness or Swachhta is to involve the children and help them to imbibe the habit of cleanliness and good hygienic practice.

The PHED Minister informed that as a precursor to the launch of 150th birth anniversary celebration of Mahatma Gandhi and in run to the 4th anniversary of Swachh Bharat Mission, the 'Swachhta Hi Seva' is plan to be launched in the State Capital on 15th September 2018 and it will continue till 2nd October 2018.

PRO to Governor
Arunachal Pradesh
ITANAGAR, September 3, 2018