

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**First Lady emphasises on promotion of traditional weaving**

**Economically and financially independent and self-reliant through traditional weaving: First Lady to womenfolk of the State**

The First Lady of Arunachal Pradesh Smt Neelam Misra called upon the housewives, unemployed women and youth to learn, practice and promote traditional weaving. She said that traditional weaving is not only a home need activity, but also a means for financial empowerment of women. It is a means for optimum utilization of time and for the augmentation of productive creativity.

Interaction with a group of housewives and unemployed women, at the residence of an entrepreneur Smt Michi Pubyang, who have taken up weaving as part-time activity, the First Lady of the State exhorted them to practice and promote traditional weaving, particularly amongst the youth. She said that traditional attires are the pride of our tribes and tribal men and women. It has been part and parcel of our cultural heritage and traditions. Traditional weaving involves more of human factor than machine. It does not require much of infrastructure. From raw to finish product is within our houses, she said.

Avid learner herself of traditional weaving, she has been weaving, after proper training under a competent weaving expert, a tribal lady after coming to Arunachal Pradesh. The First Lady emphasised that practice of weaving amongst the womenfolk is beneficial on all counts and they must be encouraged to engage themselves in weaving. It should be revived and enhanced with latest innovations, she added.

Stating that Mahatma Gandhi always laid emphasis on spinning yarn and weaving and wanted the Indians to be self-reliant, the First Lady of the State said that the best way to pay tribute to the Father of the Nation on his 150<sup>th</sup> birthday, will be by becoming economically and financially independent and self-reliant through traditional weaving. She also shared her views on promotion of tribal textile and handicrafts with the government officials present there.

Director, Textile and Handicrafts Shri Haj Dodung and officials of the Textile and Handicrafts department were present during the interact.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, September 18, 2018