

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Governor interacts with farmers and weavers

The Governor of Arunachal Pradesh Brig. (Dr.) B.D. Mishra interacted with the farmers, horticulturists, Gaon Burahs and local weavers of Namsai District along with district heads of Department at Namsai on 3rd January 2020.

The Governor urged upon them to go for 'Start up entrepreneurship'. He said that with dedicated and scientific approach, they can bring economic growth and prosperity in the Districts and State.

Stating that the basic economy of the State is largely based on agriculture and the allied sector, the Governor said that this sector has unlimited scope for the local economic growth and farmers' empowerment.

Impressed by the highly educated progressive farmers, who have ventured into agriculture and its allied sectors, the Governor reiterated that the youth of the State must change their very limited attitude from 'job seeking' to 'Start up' and entrepreneurship and agriculture and allied sector have scope for them.

The Governor advised the government officials to reach out to the people in the field and assist the farmers and self help groups in doing their projects. He said that the cooperation and sincerity in implementation of the developmental projects will improve the ranking of Namsai District amongst the Aspirational Districts of the country.

Emphasising on the preservation and promotion of traditional textiles and handlooms, the Governor urged upon the educated girls and housewives to practice, participate and promote this age-old craft.

Recalling her own initiative endeavour in the promotion of traditional looms, the First Lady of the State Smt Neelam Misra encouraged the womenfolk to take lead in reviving the age-old family handicraft traditions of our parents and grandparents. She distributed yarns to five meritorious traditional weavers of the district on the occasion. She advised them to teach their daughters and daughter-in-laws to keep the traditional handlooms thriving and going.

Earlier, Namsai District Deputy Commissioner Dr. Bijoy Talukdar briefed the Governor about the developmental activities of the District. He highlighted the initiatives under 'Aspirational District' programmes, particularly Mid-Day Meal scheme, health and education matters etc.

PRO to Governor
Arunachal Pradesh
ITANAGAR, January 4, 2020