

GOVERNOR' SECRETARIAT  
RAJ BHAVAN,  
ITANAGAR

No. GS/Secy to Governor/M-2/2017 / 779 - 93 Dated Itanagar, the 19<sup>th</sup> May'2017

**ORDER**

Hon'ble Prime Minister of India Shri Narendra Modi had launched 'Swachh Bharat' (Clean India) campaign on 2<sup>nd</sup> October 2014 marking it on the birthday of the Father of the Nation.

To take this campaign further, Hon'ble Prime Minister of India Shri Narendra Modi during his visit to Varanasi on 25<sup>th</sup> December 2014 nominated nine prominent members (Nav Ratnas) as Brand Ambassadors for the Swachh Bharat Mission, of which amongst others, the Hon'ble Governor Shri P.B. Acharya, is also one of the Nav Ratnas.

National Brand Ambassador, Swachh Bharat Abhiyan (SBA), Shri P.B. Acharya, Governor of Arunachal Pradesh is pleased to appoint the following nine Brand Ambassador Committee (Nav Ratnas) for Swachh Bharat Abhiyan at State Level for Arunachal Pradesh.

1. Smt Lilly Tumbom Riba Jomoh, Itanagar - Secretary
2. Shri Talut Mize, Pasighat - Joint Secretary
3. Shri Adang Yachu, Itanagar - Joint secretary
4. Shri Tasaso Yun, Tezu
5. Shri Pema Wangchen, Itanagar
6. Shri Nido Tama, Raga
7. Shri Leki Phuntso, Lumla
8. Shri Sange Tsering Khampa, Tuting
9. Smt Puni Puroik, Itanagar

The duties and guidelines and other operational details for the State Level Committee for Swachh Bharat Abhiyan are as follows:

**Responsibility**

Each of State Committee members will be responsible for two to three districts.

1. Smt Lilly Tumbom Riba Jomoh, Itanagar -Secretary -Changlang, Namsai & East Kameng
2. Shri Talut Mize, Pasighat -Joint Secretary - East Siang, Dibang Valley, Lower Dibang Valley
3. Shri Adang Yachu, Itanagar-Joint secretary - Kurung Kumey & Kra Daadi
4. Shri Tasaso Yun, Tezu - Lohit & Anjaw
5. Shri Pema Wangchen, Itanagar- Longding & Tirap,
6. Shri Nido Tama, Raga- Lower Subansiri and Upper Subansiri
7. Shri Leki Phuntso, Lumla - Tawang & West Kameng
8. Shri Sange Tsering Khampa, Tuting - West Siang, Upper Siang & Siang
9. Smt Puni Puroik, Itanagar- Papum Pare & Capital Complex

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## **Members**

1. To involve large participation in Swachh Bharat Abhiyan, each of these nine ambassadors will further form a nine-member Committee at District level in consultation with the Deputy Commissioner of the District. The District Level Committee will be headed by the State Committee Member who is in-charge of that District.

The committee will have a member from each of the categories given below:

1. One member to be recommended by Deputy Commissioner from the major tribes in that District.
2. One member to be recommended by the municipal council in that district or by the Urban Development Department of that District.
3. One member to be nominated by the State Committee member who is in-charge of that District.
4. One person to be recommended by District Police Department
5. One lady teacher from school / college recommended by the school or college in the District.
6. One member to be recommended by District Trade Union
7. One member to be recommended by District Merchant association.
8. One member to be recommended by the District Hawkers Federation- (Vegetables)
9. One member to be recommended by the District Vendor Federation- (Fish/Meat)

## **Activities to be Taken up.**

1. Sensitize people and conduct awareness campaigns, especially in the schools and colleges and for local citizens.
2. Organise Swachh Bharat Run / Walk
3. Inculcate innovative ideas for garbage disposal.
4. Provide assistance to nodal department for SBA, the department of PHED.
5. Monitor cleanliness of the towns and villages and provide feedbacks to District Administration / Municipal Councils.
6. Monitor cleanliness of the towns and villages and provide feedbacks to the Chairman of the State Committee on Swachh Bharat Abhiyan.
7. To identify sponsorers for dust bins at prominent places in the district.
8. Constructing toilets for men and women at market places through sponsorship by NGOs, Voluntary organizations and individuals.
9. Monitoring and implementing Central and State Welfare projects, especially those related with health and cleanliness in the District.
10. Any other activities / event to be organised to promote Swachh Bharat Abhiyan and strive towards Clean and Green Arunachal.

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