

PRESS RELEASE NO- 102

First lady launches courses on beauty care and tailoring

Itanagar, Feb. 3: Continuing its effort towards empowerment of women and weaker section of the society, the Muskan Welfare Society in collaboration with Oju Welfare Association, launched two self-employment courses today. State First Lady Anupama Singh, MWS Chairperson inaugurated the courses on beauty care and tailoring at Oju Mission Centre, Naharlagun.

In her inaugural address, MWS Chairperson, who always maintains that empowerment of women and youth is the need of the hour said that we can empower them only if we provide them with avenues for financial independence. It can only be realized through employment or self employment, which in turn depends on the ability of the individuals.

To enhance the capability and strengthen their skill, trainings courses are required. Therefore, Muskan Welfare Society is focusing on those avenues, which will enhance their capacity and importantly can be taken up at home itself; hence tailoring and beauty care courses were selected, she pointed.

She expressed gratitude to Oju Welfare Association for joining hands with Muskan Welfare Society in organizing the courses and said, "I am sure this joint effort of us will go a long way empowerment of women and weaker section of the society."

State First Lady provided some valuable tips to the trainees on the occasion. To be success in these fields we have to be disciplined, dedicated and fully devote ourselves to the profession. The world has changed. Today these professions are highly dignified," she exhorted.

"Today, beauty care is a global multi-billion dollar industry. It will be very good if our women and children avail the opportunities provided through this industry. To succeed in this field, a beautician must essentially possess an aesthetic approach. You should have an eye for detail and a high degree of creativity and innovation. Moreover, you must have a keen consciousness and thorough understanding of current trends in fashion, art and technical design. One must also have the ability to easily relate to clients and understand their interests and demands," she advised.

A designer herself, the First Lady, whose daughter is a fashion designer said "fashion trends dictate that we wear whatever is in season but it simple starts with tailoring. It is the basic for all fashions in the world today. Sharing her experiences, Singh said, I always found my tailors to be very busy, which indicates that there is huge market for the profession."

Extending her best wishes for successful conduct of the courses, Singh called upon all the trainees to avail maximum benefit of the opportunity provided to them and become examples for others in entrepreneurships and self employment in the future.

The First lady, who earlier toured the whole Oju Mission complex, which houses the infant home, handloom and handicraft sections and sale counter said, every visit to this centre inspire me to work harder for my Arunachalee children and women. Placing her words of appreciations for OWA Chairperson Binny Yanga, Singh said Yanga has risen above all expectations in fighting against social evils as child marriage, bride price and forced marriage thereby rendering invaluable services to the nation. Winner of Dr. Durga Bai Deshmukh award, she is also dynamic social worker and entrepreneur. She is truly an inspirational figure in Arunachal Pradesh, First Lady added.

Dwelling on the endeavours of Muskan Welfare Society, its secretary Mamta Riba said the MWS aims to render voluntary social welfare service under the able guidance of the State First Lady. It is promoting linkage with State Government for dissemination of information to beneficiaries of various government social welfare schemes and assist in their implementation for the benefit at the grass-root level. Oju Welfare Association Chairperson Binny Yanga and National Literacy Mission Authority's State Resource Centre Director N.J. Gohain also spoke on the occasion.

Children of Oju Mission School, Naharlagun presented a captivating cultural programme on the occasion, depiction patriotism in the young minds in regional cultural background. Traditional dance by the young girls of the Short Stay Home of Oju Mission, who were rescued from forced marriages, touched all hearts. Members of Muskan welfare Society, invitees, trainees and school children attended the inaugural function.

Earlier on her arrival to Oju Mission Centre, Naharlagun, the First Lady visited the State Resource Center, functioning under the aegis of National Literacy Mission Authority (NLMA), Ministry of Human Resource Development, Government of India located at the Oju Mission Complex. She also visited the Jan Shikshan Sansthan, which is a sponsored scheme of Ministry of Human Resource Development, Government of India, department of school education and literacy, located in the complex. Interacting with the functionaries of the centers, Singh exhorted them to render sincere and dedicated service to all, **adds the report.**

Sd/ D.Dodum,PRO