

PRESS RELEASE NO-157

First Lady of Arunachal Pradesh inaugurates Zonal level PMEGP Exhibition

Itanagar, February 20: Participating in the Statehood Day celebration festivity, State First Lady, Anupama Singh inaugurated the first ever Zonal level Prime minister's Employment Generation Programme (PMEGP) exhibition at Indira Gandhi Park here today. State Governor Gen. JJ Singh, Deputy Chairman Planning Commission Montek Singh Ahluwalia, State Chief Minister Dorjee Khandu were present on the occasion along with hosts of ministers, officials and invitees

While doing the honour, the First lady, who herself is a renowned designer and who always takes immense interest in promotion of Khadi and Village industries in the State, expressed her hope that the exhibition will have a huge impact and will provide impetus to the effort of the State Government in encouraging indigenous handloom and handicraft. Dressed in traditional attires of the Adi Tribe, Singh stressed on ensuring the proper markets for indigenous crafts and textiles in the State and outside.

Arunachal Pradesh KVIB Chief Executive Officer Sukamal Deb informed that 67 stalls have being set up in the exhibition with special emphasis on products of North East region. The special feature includes display and sale of pure Khadi (Silk, Cotton, Woolen) from North East region, village Industries, cottage and small scale industries products from NER and beyond, business hour buyer and seller meet, seminar on quality control, packaging and design development, technical session on technology and skill development, deliberation on media's role in promoting Khandi and village industries products and promotional meet of financial institutions, Deb added.

A rural technology demonstration Unit is also included in the exhibition to demonstrate use of technology in traditional methods, Arunachal Pradesh KVIB Vice Chairman Bado Singhi informed. Organized by Arunachal Pradesh Khadi & Village Industries Board, Itanagar, the 10-day exhibition is sponsored by Khadi & Village Industries Commission, Ministry of Micro, Small & Medium Enterprises, Government of India. Large number enthusiast people visited the first ever Zonal level exhibition as soon at it was inaugurated, **informs the RajBhawan release.**

Sd/ D.Dodum, PRO