

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

CARE SHOULD BE TAKEN TO PRESERVE OUR CULTURE: FIRST LADY

First lady of the State Smt. Jyotsna Sharma called upon the women folks of Arunachal Pradesh to preserve the rich cultural heritage by promoting their traditional attires. She said that care should be taken to preserve the traditional dresses, handloom and handicrafts items. Such endeavour not only helps in preserving the traditional assets but also generates jobs for the fairer gender, Smti Sharma said while visiting cooperative societies run by women, Diilyang Diibu Welfare Society and Arun Kutir, Salang at Ziro, Lower Subansiri District on 9th October 2013.

Interacting with the artisans and entrepreneurs of the cooperative societies, First Lady, who was very impressed by the textiles and handicrafts items made by the womenfolk, exhorted them to maintain the spirit. She said that the products reflect their hard work and genuineness of traditional attires.

Sharing here experiences, First lady offered some suggestions so as to improve the market values.

First Lady also met Michi Omo, a Bell metal and Brass metal instructor of Crafts Centre, Ziro who is an expert in making traditional ornaments and antique items, on the occasion. She commended him for his hard work, innovation and determination.

Later on her maiden visit to the district, First Lady visited the District Museum. Ushering the First Lady around the museum, Assistant Curator Tage Tabin, informed that the museum was established in 1954 and the construction was carried out under the supervision of Verrier Elwin. The museum has 673 artefacts, including ethnographic objects of different tribes of Arunachal Pradesh, textiles, ornaments and handicrafts object. Divided in four sections, ornaments, textile, crafts and photographs, some of collections of the museum are from NEFA period also.

Congratulating the officials of Research Department for maintaining the unique museum, First lady said that it was a learning experience for her to know more about Arunachal Pradesh.

PRO to Governor
Arunachal Pradesh
ITANAGAR, October 9, 2013