

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Governor of Arunachal Pradesh Lt. Gen (Retd) Nirbhay Sharma inaugurated the North East Zone Inter State Badminton Championship 2013 at Itanagar on 23rd October 2013. Organised by Arunachal State Badminton Association (ASBA), Itanagar under the aegis of Directorate of Sports and Youth Affairs, Government of Arunachal Pradesh, large number of players from all the seven States of North East region are participating in the four-day competition.

Governor emphasizing on sportsmanship said that participation in sports is not just about winning or losing, it is much more than that. Like in life, when we play a game we may either win or lose. Sport teaches to accept success with humility and failure as a stepping stone to succeed next time. What counts in sports is not the victory, but the magnificence of the struggle. Nothing reveals so much about us as how we play the games we play, he added.

Exhorting the participants to prepare themselves mentally and physically, Governor said that each one can become a winner only if you are willing to walk over the age. The key is not the will to win which everyone has that but it is the will to prepare to win that is important. To do that, you must practise as if you are the worst and perform as if you are the best, because in order to succeed your desire for success has greater to be than your fear of failure. Saina's badminton success, her new blonde look, her brand endorsements all attract media attention, however not much is usually reported about the kind of unflinching dedication and commitment that she has had towards her rigorous training schedule for many years, Governor pointed.

While recalling great Indonesian player Rudy Hartono and Indian Badminton legend Prakash Padukone' match in 1974, Governor advised the players to improve physical fitness and develop attacking style to succeed at international level.

While stating that many good and promising players of the region hang up their boots due to lack of support, facilities and sponsorship, Governor said that State Governments must take proactive role in encouraging the youth so that many more promising players can be identified and groomed for future. He suggested that more badminton courts of international standards must be created in different parts of the State.

Congratulating Laa Talar who represented India in several international events, Governor also conveyed his appreciation to Laa Yajum, Jokam Ribya and Gita Karki and others who have brought laurels for the State in various competitions at Junior and Sub Junior level.

Guest of Honour Takam Sanjay, while citing the sportspersons of the region said that the people of the North East have huge potential in sporting competition. He expressed his hope that sportspersons of North East will shine in sports arenas in the future.

Earlier, in his keynote address ASBA Hony. Secretary Gaken Ete called for revival of Governor's Cup Badminton Championship and also Chief Minister's Cup. Organising Chairman, Tame Phassang and Organising Secretary Bamang Tago also spoke on the occasion.

The inaugural function was also attended by special guests Maj. Gen (Retd.) RPRC Naidu and Usha Naidu, Director Sports and Youth Affairs D.K. Dingllow, Badminton Association of India Honorary secretary for coaching and development of Badminton Umar Rashid, officials of Directorate of Sports and Youth Affairs, Government of Arunachal Pradesh among others.

PRO to Governor
Arunachal Pradesh
ITANAGAR, October 23, 2013