

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

The Union Minister of State (Independent Charge) for Culture and Tourism Shri Shripad Yasso Naik called on the Governor of Arunachal Pradesh Lt. Gen (Retd) Nirbhay Sharma at Raj Bhawan, Itanagar on 12th October 2014. They discussed on promotion of rich cultural assets of the indigenous people of the State and harnessing the tourism potential.

The Governor emphasized on need for more focused and concerted effort in the promotion and preservation of the rich cultural heritage of the State. He said that Arunachal Pradesh is not only rich in biodiversity but also rich in ethnic and cultural diversity. It is a mini India and truly a mesmerizing cultural mosaic with its 26 major and 106 minor tribes. Each tribe has distinct cultural traditions and practices. He stressed on setting up of a Regional Cultural Centre at Itanagar for which detail project report has been submitted by the State Government.

The Governor further said that along with the cultural richness, the State is blessed with huge tourism potential, including adventure sports, religious and cultural etc. It is a dream destination for art and culture lovers. He suggested for inclusion of at least three pilgrimage circuits of the State in the Ministry of Tourism list including Bhalukpong-Tawang circuit, Aalo Menchuka circuit and Tezu- Parasuram Kund circuit, which are important Buddhist Cultural Centres and pilgrimage places in the State.

Stating that Arunachal Pradesh is truly a mystical land to be explored, admired and enjoyed, the Governor suggested for more cultural and tourism related infrastructure.

Shri Shurbir Singh, Secretary to Governor, and Shri Navdeep Rinwa, PS to UMoS also attended the meeting.

PRO to Governor
Arunachal Pradesh
ITANAGAR, October 12, 2014