

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Governor inaugurates 'Arunachal Spring Carnival'

Inaugurating the tourism festival, 'Arunachal Spring Carnival' at Sile Leging near Pasighat here today, the Governor of Arunachal Pradesh, Lt. Gen. Shri Nirbhay Sharma has called for tapping our rich indigenous tribal cultural heritage and nature's bounty to promote tourism in the State and showcase it as our USP.

Advocating working on this by creating eco-friendly and indigenous tribal infrastructure, the Governor said that tourists are drawn to visit Arunachal Pradesh to get a feel of the tribal living and soak in nature's bounty.

Greeting the people of Pasighat on the occasion, the Governor said " You can be the pathfinders,you have the responsibility to set an example for the entire State that you are doing in many ways.This century old town can become a model for others."

Calling for sustained efforts for creating more visibility and awareness on Arunachal Tourism and to bring the State under World Tourism Map,he said "With festivals like this in different parts of the State, we can not only attract large number of tourist in the near future, but bring in investments in infrastructure sector to enhance connectivity, so vital for development." Stating that Tourism has been recognised and accepted as one of the fastest growing sector of the global economy, he said that we must seize this great momentum.

Our tribal hospitality must be maintained, he said and called upon the youth to play a major role in promoting tourism in the state,which can be a major source of livelihood for tribal communities.

On the efforts to boost the tourism sector, he said State Government has introduced Helicopter service to important tourist destinations. Infrastructural facilities including road communications are being constructed/ created at war footing due to which the inflows of domestic/foreign tourists are increasing day by day. We must explore all the potentials.

We must, as part of our tourism policy, continue to develop Arunachal Tourism giving equal economic opportunities to local communities and also to preserve the fragile eco-system and ethnic identity of the people, tourism development paradigm has been formulated to achieve eco as well as culture sustainability.

On the occasion, he also urged all to preserve our rich flora and fauna which the State has been blessed with adding that its preservation has a huge impact for the State and nation. He also expressed his happiness about the recent initiatives in securing the parks and wildlife.

Minister for Tourism,Shri Pema Khandu, Parliamentary Secretary for Education & IPR Bamang Felix, Parliamentary Secretary (Horticulture) Shri Mutchu Mithi, Parliamentary Secretary (Tourism) Mama Natung , Local MLA Kaling Moyong and MLAs PD Sona & Kento Rina , DC Pasighat, Nidhi Srivastava were amongst others attending the inaugural day of the Arunachal Spring Carnival 2015.

PRO to Governor
Arunachal Pradesh
ITANAGAR, March 17, 2015