

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Governor conveys Pham-Kho Sowai greetings

The Governor of Arunachal Pradesh Shri JP Rajkhowa has conveyed his sincere greetings to the people of the State on the auspicious occasion of Pham-Kho-Sowai, a popular festival of the Bugun Community of West Kameng District. He expressed hope that the festivity will usher in happiness, peace, bumper harvest and prosperity for all.

In his festival message, the Governor said that Pham literally means the mountain and Kho means water or river. These natural elements around the people play fundamental components in the day-to-day life of the Tribal people. The existence of all living organisms on earth, their health, development and evolution depend on the natural environment like mountains and rivers. Thus, celebration of this festival symbolizes the prayers and gratitude of the people to Almighty God, who has manifested in the form of natural bodies.

The Governor underscored that the festival has maintained the age-old cultural heritage of Bugun (Khowa) Community and wished that the Bugun Community continues to observe the festival in times to come.

On this joyous occasion, I offer my prayers to the Almighty to invoke His blessings for each one of us, the Governor said in his message.

PRO to Governor
Arunachal Pradesh
ITANAGAR, September 9, 2015