

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Governor extends greetings to Press Fraternity

The Governor of Arunachal Pradesh Shri JP Rajkhowa has extended warm greetings and best wishes to all the members of the media fraternity of the Nation and Arunachal Pradesh in particular on the momentous occasion of National Press Day.

The Governor expressed hope that the occasion will enthuse every member of the fraternity to continue their excellent service towards the cause of the society, especially the downtrodden, children, women, the old and otherwise able. He said that the Press must be always remembered by one and all that the Press is the fourth Pillar of Freedom. Without a free, fair, fearless, transparent and truthful Press, democracy would be in danger. Similarly, the syndrome of 'Paid News' has to be fought by the media itself tooth and nail, in order to serve the Freedom of the Press on a firm footing.

In his message for the Press Day, the media is a mirror to reflect correctly the happenings in society to the public at large and therefore, it must profile issues requiring attention. At the same time, it should carefully avoid sensationalizing the happenings, particularly when the incident involves young, women or sensitive social and national security issues. Special effort must be there from the media fraternity to focus on core sectors like education, health, rural development, tourism, environment and humanity. Swachh Bharat Abhiyan and Clean Arunachal, Green Arunachal should also be focused areas.

Media in Arunachal Pradesh may be very young, but we are already proud of you for your dedicated endeavours and in becoming the true 'Voice of the every Arunachalee.' I extend my Best Wishes for the successful celebration of the Day, in the most befitting manner, the Governor wished

PRO to Governor
Arunachal Pradesh
ITANAGAR, November 13, 2015