

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Responsibility lies on everyone: Governor on Swachh Bharat Mission

The Governor of Arunachal Pradesh Shri JP Rajkhowa inaugurated the two-day workshop on Swachh Bharat Mission in Urban areas at Banquet Hall, Itanagar on 26th November 2015.

In his inaugural address, the Governor said that success of the Swachh Bharat Mission lies on every individual of the society. From senior citizens to children, they have their role to play. Society has to ensure that there is no pollution and nature is not disturbed by the greed of few people. The Governor said that while the people take utmost care for the personal comfort and appearance, in the same manner they must maintain their home, surroundings and town.

The Governor advised on more participation by people's representatives in the Swachh Bharat Mission. He added that departments of education and rural development must be partners of the Mission to send a clear and right message to the people.

Reiterating the appeal of Prime Minister Shri Narendra Modi for dedicating hundred hours a year towards Swachh Bharat Abhiyan, the Governor said that it is just 17 to 18 minutes a day and it can be easily done.

Felicitating the Ambassadors of State Swachh Bharat Mission, the Governor reposed his confidence that they will carry forward the Prime Minister's message and bring changes in the mindset towards cleanliness at home, villages, towns and State. They must create awareness on danger of non-biodegradable substances like plastic products etc.

While highlighting on clean environment in Capital City, the Governor called for framing of deterrent rules to ensure that water bodies are not polluted. Citing Bharalu River of Guwahati, he informed that due to indiscriminate pollution and careless attitude of city dwellers it has almost disappeared and it will take years to revive to its earlier form.

The Governor also advised for optimum utilization of the vehicles provided to them for waste management and at the same time

Reiterating his concern on disposal of medical wastes, the Governor emphasised that incinerators must be installed in all the hospitals, including private hospitals and nursing homes. He advised for issuing of advisories to all health establishments on safe disposal of waste to ensure that medical wastes, particularly non-bio degradable are disposed off in right and hygienic procedure, without causing damage to environment and danger to human beings and animals.

The Governor emphasised on reducing, recycling and Reusing of waste products.

Stressing on restarting of Garbage Plant, near Chimpu, Itanagar, the Governor said that it must be made functional at the earliest. He said that segregation of garbage is vital for

sustainability of such plants. He advised the people of all the ages on ensuring the first step towards recycling.

Citing the example of Waste Paper Recycle Plant in Donyi Polo Mission for Hearing and Visually Impaired, Chimpu, the Governor reiterated the need for such Plants in every district and two or more for Capital City on priority. He added that such plants can provide employment avenues to the physically challenged people also.

The Governor suggested that the Department of Industry and Skill Development must explore capacity building amongst the youth and can engage them successfully in such plants.

Reminding all of the cleanliness drive of Kley River in Lower Subansiri by the people, particularly youth, the Governor appealed to the Youth Organisation to emulate such drives and help in preserving the Nature's bounty of the State.

The Governor underscored the role of Media, particularly the All India Radio in changing the mindset towards the cleaner society and environment.

Emphasizing on dignity of labour, the Governor stressed that people has to develop work culture for social and public well-being. It is duty of every government official to give 100 % of their time towards betterment and progress of the society and State.

Sharing his experiences in cleanliness campaigns, Chief Secretary Shri Ramesh Negi said that it is more of attitudinal issue than technology or management issue. He called for more focus on children and Youth, mothers, cooks and maid servants, person engaged in garbage collection and market associations for the success of the Swachh Bharat Mission in urban areas.

Stating that rich generates more garbage than the poor, the Chief Secretary called upon the people to pledge to live simple and natural life and use indigenous and local products to generate less garbage. This he said will promote indigenous products and local entrepreneurship.

The Chief Secretary suggested for involving Self Help Groups in the mission, particularly in recycling activities.

Sharing his experience, Brand Ambassador for SBA Urban, Shri Tapi Mra said that every mountaineer have to maintain certain protocol while in expedition. They have to carry bags for their garbage during the expedition and bring back the garbage back to the base camps. That way mountaineers keep the mountains clean from pollutions. He said, in the same spirit, if the people of Arunachal Pradesh take just one step towards Swachh Bharat Mission, it will be 13 lakh steps and it will definitely ensure cleanliness in the State. Ms Tine Mena called for change in mindset to realize the Swachh Bharat Mission.

Earlier in his welcome address, Commissioner, Urban Development Shri Belatee Pertin gave an overview of Swachh Bharat Mission (Urban). He informed that main objective of the Mission in Urban areas includes elimination of open defecation, eradication of manual scavenging, modern and scientific municipal solid waste management, public awareness on health sanitation practices, capacity augmentation for Urban local bodies etc. The First Meeting of State Level High Powered Committee conducted on 17th June

2015 in which concept Note on State Sanitation Strategy and distribution of funds to Urban Local Bodies, District Urban Development Agencies amounting to Rs. 9.36 crore was approved. The Mission will be in force till 2nd October 2019.

The UD Commissioner further informed that for the year 2015-16, it has a target of 2585 individual toilets, 19 community toilets and solid management projects in 26 towns. He called upon all the participants of the Workshop to devote their time and share their experiences to transmit the SBA objectives into action.

The Governor felicitated the Brand Ambassador for Swachh Bharat Abhiyan (Urban) Mountaineers, Shri Tapi Mra, Ms Tine Mena and Smti Anshu Jamsengpa, Badminton player Shri Laa Talar and Martial Art Expert Shri Nobin Jomoh, on the occasion. Resource Persons Shri R. Dharmarao, Superintendent Engineer (Retd PHED, Andhra Pradesh and sanitation expert with Shri Ramakrishna Mission, Smt Deep Tripathi and Shri Digbijoy Bhowmik, Freelance Development Consultant were also felicitated during the function.

Senior officers of State Government and Urban Development, Chief Councillors and Councillors of Itanagar and Pasighat Municipals, Chairmen and Member Secretaries of District Urban Development Agencies, Non-governmental organisations, members of Itanagar and Naharlagun Bazaar Committees along with other stakeholders attended the inaugural session.

PRO to Governor
Arunachal Pradesh
ITANAGAR, November 26, 2015