

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

The Governor of Arunachal Pradesh Shri JP Rajkhowa reviewed the initiatives taken by different stakeholders for success of Swachhh Bharat Abhiyan (SBA) at Raj Bhawan, Itanagar on 4th September 2015.

Addressing the meeting attended by State Government officials, and representatives from financial institutes, non-government organisations, commercial houses and entrepreneurs, the Governor exhorted the different stakeholders and Private Sectors to contribute towards the campaign. He suggested them to adopt place or locality for the campaign or provide manpower and other resources for the success of the mission.

While welcoming their suggestions, the Governor said that Prime Minister has given special responsibility to financial institutions and central government agencies under Swachhh Bharat Abhiyan and there should be synergy amongst the banks, Public Enterprises, municipal councils and Urban Development Department for creating a better and cleaner environment.

Expressing concern with regard to garbage collection and disposal in Itanagar, the Governor called upon all stakeholders to shoulder responsibility to rise to the expectation of the people. Referring to the newspaper reports and photographs, he said that concerted effort should be made by all stake holders including Itanagar Municipal Council members, commercial establishment and Industries.

The Governor called upon the people to do their best to keep the city and town clean and message must go to the district. He wished that twenty best known personalities, including sportspersons, popular singers and actors, social workers be involved in the campaign as ambassadors.

The Governor opined that every house and shop should contribute towards this campaign and legal framework must be put in place. He also suggested for levying fine on the violators, which he said is practiced in many countries renowned for cleanliness.

Suggesting for optimum utilization of vehicles for garbage collection and revival of recycle plant near Itanagar, the Governor suggested efforts be made for educating the people on segregating the biodegradable and non degradable waste at the source. He also suggested for exploring alternatives dumping grounds, away from roadside.

Pointing that many rivers and streams in the State, particularly in the State Capital have been polluted due to dumping of waste and garbage directly into the water bodies, the Governor called for proper and strong action through sewage management procedure to save the aquatic lives of the State.

Taking part in the discussion, State Chief Secretary Shri Ramesh Negi said that major stake holders, including the Urban local Bodies, Departments of Public Health Engineering Department, Education and Rural Development must be proactive. While stating that many cities have privatized the cleaning work, the Chief Secretary suggested for workshop involving all stakeholders.

Principal Secretary Finance, Shri Satya Gopal, Commissioner Rural Development and Panchayati Raj Smt Indra Mallo and Commissioner (PHE & WS) Shri HK Shalla also took part in discussion.

Secretary Education Shri Marnya Ete briefed the Governor on Swachchh Vidyalaya Abhiyan, while Chief Engineer cum Director Urban Development and Housing, Er. Taba Tedir highlighted on the campaign in urban areas. Public Health Engineering Department Chief Engineer (Sanitation) Er. Tagong Ketan briefed the Governor on Swachchh Bharat Mission and Nirmal Bharat Abhiyan in the rural area. Representing the Itanagar Municipal Council, Er. Gyamer Tachung, Executive Engineer highlighted the constrains and challenges of the council.

Earlier, the Commissioner to Governor Shri KJR Burman briefed on the twenty-point Swachchh Bharat Abhiyan. He reminded that while launching the campaign, the Prime Minister had called upon the citizens of the country to make Swachchh Bharat Abhiyana as mass movement and to contribute hundred hours a year towards cleanliness.

Senior officers from departments of Finance, Urban Development, Rural Development, Education, Planning and Itanagar Municipal Council also attended the meeting.

PRO to Governor
Arunachal Pradesh
ITANAGAR, September 4, 2015