

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**Governor conveys greetings on the occasion of Sarok Festival**

The Governor of Arunachal Pradesh Shri JP Rajkhowa has conveyed warm greetings to the people of the State and Aka community in particular on the auspicious occasion of Sarok Festival.

In his festival message, the Governor said that festivals are one of the important aspects of social-cultural heritage of our tribal society. They reflect the vibrant cultural traditions of the people and at the same time strengthen, preserve, protect and re-enforce our cultural identity. To preserve the age-old heritage, the indigenous people must celebrate the festival with traditional fervour and enthusiasm. He expressed hope that the elders of the society will guide the younger generations to actively participate in their festivals and socio-cultural events as also to understand and appreciate the rationale behind the same.

May the festival evoke the blessings of the Almighty for wellbeing, peace, progress and prosperity of one and all, the Governor wished.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, January 10, 2015