

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Make films on Arunachali Society in Arunachal Pradesh: Governor to Barua

The Governor of Arunachal Pradesh Shri JP Rajkhowa invited eminent Film Producer and Director Shri Jahnu Barua to make films on Arunachali Society in the State. Interacting with Shri Barua over a breakfast meeting at Raj Bhavan on 18th February 2016, the Governor said that Arunachal Pradesh is a treasure trove of cultural diversity and traditions. Each tribe being unique provides magnificent bulk of stories and subjects. In a way, every day there is a festival, reflecting vibrant culture of the State, he added.

The Governor informed him that the subject of opium cultivation is a live area, which needs to be highlighted among the masses. Message should go to the people of its ill affects and he should script story on this disturbing subject. He said for the interest of the people of the State, Raj Bhavan will facilitate all kinds of supports including logistic for such projects.

Injecting her observation, the First Lady Smt Rita Rajkhowa suggested films based on social issues and fairer gender to sensitize and motivate the women to stand up for their rights and wellbeing.

Acknowledging and appreciating the budding film producers and directors of the State, the Governor pointed that it is heartening, through films they are questioning evil practices systems in society.

The Governor also suggested Shri Barua for making film of communal relevance involving artists from Arunachal Pradesh and Assam. He said that such initiative will strengthen the age-old relations and messages of goodwill and amity will reach to every nook and corner of the State, region and nation.

The Governor, who had never missed a film by Shri Barua suggested him for organising a workshop to train the budding artists and at the same time advise the upcoming film producers. He said that the young people of Arunachal Pradesh have tremendous inborn talents in acting, singing and music that too without any assistance from the Government or any theatre institute. With little direction they will surely shine in all fields of cinematography.

While declaring his service in harnessing the potentials in the field of cinematography in Arunachal Pradesh, Shri Barua said that Arunachal Pradesh is a virgin in film world and that is an advantage for it. There are lots of subjects to tell and express. The youth of the State should take this responsibility in the world of creativity and send message to the world through good films. I will be always there for you to guide and mentor you, he reassured.

As a goodwill gesture, on behalf of the people of the State, the Governor presented a 'Team Arunachal' label pin and an Apatani Jacket to Shri Barua.

PRO to Governor
Arunachal Pradesh
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