

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Governor participates in the cleanliness Drive at Longding District

Amidst the echoing of 'Hamara Longding Swachh Rahey', the Governor of Arunachal Pradesh Shri P.B. Acharya participated in the cleanliness drive organised by the District Urban Development Agency in Longding Bazaar on 28th August 2017.

Minister, Education & Libraries, Shri Honchum Ngandam, Parliamentary Secretary Power and local MLA Shri Thangwang Wangham, Chairman APSCIT and e-Governance ST Shri Gabriel D. Wangsu, Deputy Commissioner Shri Vikram Singh Malik, and Superintendent of Police Shri Rohit Meena along with school children, members of business community, government officials and general public actively participated in the programme.

Addressing a huge gathering, the Governor said that for healthy mind, healthy body is required and for healthy body, healthy environment is required. Therefore it is paramount that people keep their house, neighbours and colony clean. Cleanliness should start from the toilets of our home. It should be well lighted and hygiene, he added.

Underscoring the importance of participation by all section of people, the Governor pointed that cleanliness drive should not be an event but should be practice every day by very individual.

The Governor emphasised on public toilet in market places, especially for womenfolk.

Speaking on the occasion, one of the nine State Brand Ambassadors (Nav Ratna) for Swachh Bharat Abhiyan, who has been appointed by the Governor Shri Pema Wangchen appealed to the people to make the cleanliness a way of life.

As a token of encouragement, the Governor gave away cleaning items to Sapai Karamcharis, Shri Panglam Boham and Shri Nongzam Wangsu on the occasion.

Later the Governor left for Khonsa by road.

PRO to Governor
Arunachal Pradesh
ITANAGAR, August 29, 2017