

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**First meeting of State Brand Ambassadors (Nav Ratnas) for Swachh Bharat Committee held**

The first meeting of State Brand Ambassadors (Nav Ratnas) for Swachh Bharat Committee for the State of Arunachal Pradesh was held under the Chairmanship of the National Brand Ambassador (Nav Ratna) for Swachh Bharat and Governor of Arunachal Pradesh Shri P.B. Acharya at Raj Bhavan, Itanagar on 1<sup>st</sup> September 2017.

The committee members, Secretary SBA Smt Lilly Tumbom Riba Jomoh from Itanagar, Joint Secretaries Shri Talut Mize of Pasighat and Shri Adang Yachu from Itanagar, Shri Tasaso Yun from Wakkro, Tezu, Shri Pema Wangchen from Tuting, Shri Nido Tama from Raga and Smt Puni Puroik from Seppa were present in the meeting.

Commissioner (PHED & Water Supply) Shri H.K. Shalla, Secretary Urban Development Shri S.K. Jain, Chief Engineer (PHED) Er. Toko Jyoti, Chief Engineer (UD & H) Er. Taba Tedir, Deputy Commissioner Capital Complex Shri Prince Dhawan, SP, Capital Complex Shri SS Kalsi, Chief Councillor Itanagar Municipal Council Smt Kipa Kaku, Chief Councillor Pasighat Municipal Council Shri Kaling Dorak, Chief Municipal Executive Officer Shri Habung Lampung, Joint Director (UD & H) Er. Marcony Potom, SE (PHED) Er. Joi Angu, Deputy Chief Councillor Itanagar Municipal Council Shri Tarh Nachung and Councillors IMC Smt Techhi Mena were also present on the occasion.

Speaking on occasion, the Governor said the committee is to motivate the people along with nodal offices of Urban Development Department for Urban areas and Public Health Engineering Department for rural areas and District Administration. The committee is a civil committee for supplementing the departmental works in Swachh Bharat Mission. He called for concerted effort by all concern organizations to realise a clean and healthy environment.

The Governor advised the Nav Ratna Committee members to create awareness on cleanliness and toilet movement.

Interacting with the nodal departments, the Governor reiterated for clean and easily accessible public toilets.

For success of any government projects, we need public participation. These committee members are the members of the civil society who will represent the public, the Governor said.

The members shared their reservations and also made some important suggestions for success of Swachh Bharat Abhiyan. Construction of toilets should be given to beneficiaries and not to contractors, they requested.

Earlier, the Secretary Urban Development Shri S.K. Jain and Chief Engineer (PHED) Er. Toko Jyoti, Chief Engineer (UD & H) briefed the Governor with PowerPoint presentation on the achievement of the departments. The National Brand Ambassador (Nav Ratna) for Swachh Bharat appreciated the departments for their commendable work towards Swachh Bharat Mission.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, September 1, 2017