

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Strive hard and develop entrepreneurship and be self supporting market person: First Lady of the State to artisans

First Lady of the State exhorts artisans for returning the intricate and time-honoured weaving designs with beads and silk threads

The First Lady of the State Smt Neelam Misra visited the Research and Designing Centre, Doimukh, one of the oldest industrial centres under the Department of Textile and Handicrafts in the State, on 1st May 2018. The First Lady visited various sections of the centre including weaving, embroidery, knitting, carpet making, woodcarving, carpentry and painting and interacted with the officials, craftsmen, instructors and trainees.

The First lady of the State exhorted the craftsmen, instructors and trainees to promote the traditional designs with innovation to add value to the traditionally produced articles. She also exhorted them for returning the intricate and time-honoured weaving designs with beads and silk threads.

The First lady of the State said that weaving, woodcarving and carpet making are there in our State in almost every household. It goes to our native expertise that our household produces quality items but the artisans get only a fraction of the selling price for their product, which needs efforts to cut the unjustified middle links over heads. She encouraged the artisans, particularly the trainees to strive hard and develop entrepreneurship and be self supporting market person.

The First lady of the State, while appreciating the quality of products of the centre, urged the officials to work with enthusiasm for better output and good working ambience for efficiency training and innovation.

Papum Pare District, Textile, Handloom & handicrafts Deputy Director, Shri T.C. Kapa and Assistant Director, Textile, Handloom & handicrafts Smt Kaman Pertin briefed the First Lady of the State about the Centre and its challenges.

PRO to Governor
Arunachal Pradesh
ITANAGAR, May 1, 2018