

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**Governor launches 'Swachhata Hi Seva' in the State**

**For country to develop, healthy and prosper, we have to understand the importance of practice, imbibe and promote habits of cleanliness of mind and body: Governor**

The Governor of Arunachal Pradesh Brig. (Dr.) B.D. Mishra (Retd.) launched the 'Swachhata Hi Seva' the 'fortnight cleanliness campaign' in the State on 15<sup>th</sup> September 2018 from Mani Village, 35 km from Itanagar in Papum Pare district. The Governor, along with Deputy Chief Minister Shri Chowna Mein, PHED Minister Shri Wangki Lowang, Environment & Forests Minister Shri Nabam Rebia along with Gaon Burahs commenced the cleanliness drive by cleaning the school campus of Government Secondary School, Mani. To mark the occasion, he also planted a 'Bottle Palm' sapling.

Addressing a public meeting at the site, the Governor congratulated the people for their contribution in making Arunachal Pradesh, particularly the rural Arunachal Open Defecation Free. He said that if every citizen of the State maintains the momentum and spirit, of cleanliness the pressure on the hospital will decrease. "We want our hospitals free from patients", he said while highlighting the benefits of the cleanliness.

Citing examples of cleanliness practices witnessed by him in developed countries, the Governor urged upon the people to emulate the healthy practices of keeping the environment clean.

While suggesting ways to sustain the mission of Swachh Bharat, the Governor said that healthy habits and practices must be inculcated amongst the children. He called upon the parents, guardians and teachers to take the lead to educate the younger generation. He also called upon the public, particularly social leadership, NGOs and Community organizations to promote cleanliness in the society.

The Governor said that it is the farsightedness of Prime Minister Shri Narendra Modi ji that India is moving towards becoming clean, a healthy and a flourishing Nation.

For country to develop, healthy and prosper, we have to understand the importance of practice, imbibe and promote habits of cleanliness of mind and body, the Governor emphasised. He hoped that each and every member of the society will make personal contribution in making India clean.

Deputy Chief Minister Shri Chowna Mein, PHED Minister Shri Wangki Lowang, and Environment & Forest Minister Shri Nabam Rebia also spoke on the occasion.

Papum Pare Deputy Commissioner Dr. Joram Beda, government officials, public leaders, members of NGOs, Gaon Burahs, students and general public were present on the occasion.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, September 15, 2018