

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**Prime Minister of India reviews loim looms**

**PM interacts with Loim Loom weavers**

**Loim Loom weaving of Arunachal Pradesh receives the much needed boost**

The Loim Loom weaving of Arunachal Pradesh on 9<sup>th</sup> February 2019, received the much needed boost, when the Prime Minister of India, Shri Narendra Modi reviewed a set of loim looms set up in the Gazebo of the front lawns of Raj Bhavan, Itanagar. The Governor of Arunachal Pradesh, Brig. (Dr.) B.D. Mishra (Retd.) and Chief Minister Shri Pema Khandu were present on the occasion amongst others.

Interacting with loim loom weavers, the Prime Minister showed interest in methods of operating the indigenous loim loom. He enquired about the availability of threads for the looms. The display of the indigenous loim loom sets was arranged at the initiative of the Governor and First Lady of the State, Smt Neelam Misra by the Department of Textile and Handicraft, Govt. of Arunachal Pradesh..

Loim Loom weaving is one of the indigenous artisan skill legacy passed down by womenfolk of Arunachal Pradesh from one generation to the other. The designs and patterns of traditional weaving of Arunachal Pradesh are unique, attractive, exclusive and one of its kinds in the world. Every tribe of Arunachal Pradesh has different colour and design symbolizing their identity. Loim Loom weaving is an extension of the traditions and has been a time tested self employment avenue for the ladies.

March of modernization and changing values are posing a threat to the Loim Looms family traditions and may lead to the disappearance of our tribal craft and severe the age old source of sustenance for the tribal ladies.

With Hon'ble Prime Minister's appreciation of the indigenous loim loom weaving, this art, craft and skill will definitely be adopted by the young ladies across the land of Arunachal Pradesh and more so the educated young girls as a hobby and tradition.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, February 9, 2019