

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Governor extends Pham Kho Sowai greetings

The Governor of Arunachal Pradesh Brig. (Dr.) B.D. Mishra (Retd.) extended warm greetings to the people of the State in general and Khowa Tribe in particular on the festive occasion of the Pham Kho Sowai festival. He wished that the festival usher in good harvest, prosperity and wellbeing for all.

In his message, the Governor said that most Tribal Societies, world over, belong to the agrarian community. As such their festivals are largely related to the different stages of cultivation processes. These festivals provide zeal and zest to the tilling communities to work harder on their land to have good yields. In agrarian societies the festivities, celebrations and rituals help in preserving the age-old heritage, culture and traditions. I am sanguine that this Pham Kho Sowai Festival of Khowa Tribe (also known as Bugun Tribe) shall continue to motivate and impel them to maintain their identity and bestow their tribal awareness to the coming generation, he said.

On this joyous occasion, I join my Khowa brethren in offering prayers to Almighty for good health, contentment, and happiness, the Governor said on the occasion.

PRO to Governor
Arunachal Pradesh
GUWAHATI, September 9, 2019