

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR  
PRESS RELEASE**

**First Lady greets the weavers and artisans on the occasion of National  
Handloom Day**

The First Lady of Arunachal Pradesh Smt Neelam Misra extended her warm greetings to the weavers, artisans and entrepreneurs promoting handloom in the State on the special occasion of National Handloom Day. She also conveyed her good wishes to all the Arunachali women engaged in traditional weaving.

The First lady of the State, who herself has been practicing loin loom weaving said that Loin Loom weaving is one of the oldest indigenous artisan skills, or more appropriately a legacy passed down, generation after generation, to the womenfolk of Arunachal Pradesh. It is an extension of the traditions and has been an inalienable part of our ladies' household chores. This tradition has catered for their need and also given them pecuniary support. The designs and the patterns of Arunachali traditional weaving are unique, attractive and exclusive. It is the only one of its kind in the world. In the span of variety, it is remarkable that every tribe in Arunachal Pradesh has its own colour and design symbolizing their distinct identity, she said. While expressing her concerns about traditional weaving, the First lady of the State said that of late the modernization trend and changing social norms are tending to alter the Loin Looms weaving tradition in the families. Lest it leads to the disappearance of our indigenous arts and craft and severs the age old family financial support source for the tribal ladies, we must, in the public interest, revive it, she said.

On this National Handloom Day, the First Lady of the State called upon the young ladies across the land of Arunachal Pradesh and more so to the educated young girls and women to adopt the indigenous loin loom weaving art, craft and skill as a hobby to carry on the social tradition. It should give pride to our young sisters, rather it should become a fashion amongst the youth circle to claim that they are supporting and actively participating in our traditional weaving culture, she said.

Let us preserve and maintain the gift of our forebears. Let us promote traditional weaving as advocated by the Father of the Nation as a tribute to him. Let us gratefully respect his ideals, who in his lifetime worked for and promoted Khadi as a means for self resilience and empowerment, the First Lady of the State exhorted.

PRO to Governor  
Arunachal Pradesh  
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