

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

First Lady of the State plants Kesseru & Som saplings as part of WED celebration

On the occasion of World Environment Day and as part of Azadi Ka Amri Mahotsav, the First Lady of the State Smt Neelam Mishra planted saplings of Kesseru and Som saplings at Dobam Village, Karsingsa on 5th June 2022. The plantation of saplings by Smt Mishra aims to promote environmental awareness and motivate womenfolk for silk products, which command a huge market.

The First Lady of the State, while encouraging the womenfolk to plant Kesseru plant for Eri silkworm and Som Saplings for Muga Silkworm said that along with preserving the green environment by planting saplings of various trees, the people must also plant trees which are useful to them from economic angle.

The First Lady of the State called upon the people, especially the womenfolk to plant as many plants as possible to maintain the greenery of their surroundings.

Accompanied by officers of Textile and Handicrafts including OSD Ms. Kari Lombi, Assistant Directors Kaman Pertin and Opung Jamoh, the First Lady of the State visited Dopik Multi Purpose Society, which is working on silk and loin loom products and interacted with the village weavers.

The First Lady of the State urged the weavers to preserve the treasured expertise of the loin loom and work through it for growth and prosperity of their family and the society. She said that the weavers are hard working and their products are of very high quality. She advised them to think globally and enhance the quality of their products accordingly.

The First Lady of the State advised the weavers to work according to the market demands. She asked the Department of Textiles and Handicrafts to assist the local weavers in exploring new markets for the sale of their products.

The First Lady of the State imposed the womenfolk to work against drug addictions and other antisocial activities amongst the youth. She advised them to take care of their children and protect them from falling into wrong habits and wrong company.

PRO to Governor
Arunachal Pradesh
ITANAGAR, June 5, 2022