

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

First Lady of the State visits East Siang District as part of AKAM

In our State, loim loom cloths being the soul of our culture enhance the value of our celebrations: First Lady of the State

First Lady of the State appeals to the people not to let the tradition of loim loom weaving fade away in the pace of modernization

Loin loom weaving has been an important source of the socio-economic empowerment of the women: First Lady of the State

The First Lady of the State, Smt Neelam Misra visited Oyan and Sille in East Siang District on 8th July 2022 to celebrate the Azadi Ka Amrit Mahotsav through the traditions of loim loom weaving. She visited MG Community Skill Development & Training Centre, Oyan and Sille Farm of the Department of Textiles and Handicrafts and interacted with the local weavers, who are practising the age-old skill of loim loom weaving.

Speaking on the occasion, the First Lady said that she is reaching out to the womenfolk of Arunachal Pradesh particularly the weavers to celebrate the special occasion of Azadi Ka Amrit Mahotsav. Paying tributes to the unsung heroes of the freedom movement of the State, particularly in the Anglo Abor war, she said that our celebrations become more meaningful when we integrate it with our culture and attire. In our State, loim loom cloths being the soul of our culture enhance the value of our celebrations, she added.

The First Lady of the State said that advanced knowledge of textiles has been there with us since Indus Valley civilization as India was the Visva Guru in the field of textiles also. This pursuit, largely practiced by women, has been the foundation of our economical growth. Since time immemorial, loim loom weaving has been an important source of the socio-economic empowerment of women. She appealed to the people not to let this tradition fade away in the pace of modernization.

The First Lady of the State said that the traditional practice of loim loom weaving by using natural fibre will definitely contribute to nation building and with the concerted effort of every woman, it will give a strong foundation to our Atma Nirbhar Bharat vision. She exhorted the people to promote and popularize loim loom and contribute towards creating world class textile products for our sustainable development.

Impressed by Eri Silk weaving, the First Lady of the State said that Eri Silk products have a huge market. Self Help Groups must be motivated to take up enterprises in this sector to help in making our products from local to global, she underscored.

Accompanied by senior district government officials, the First Lady of the State also witnessed the natural dyeing system and 'Badu' (Traditional blanket) weaving of Adi community. She also visited the rearing section of Eri Silk at Oyan and Sille. The First Lady of the State distributed yarns to local weavers as an appreciation and encouragement

PRO to Governor
Arunachal Pradesh
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