

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

First Lady of the State graces the valedictory programme

With little support for innovation, the Arunachali produce can go from 'Local to Global': First Lady of the State

First Lady of the State commends APSCW, APRB and APWWS for their women empowerment initiative

The First Lady of the State Smt Neelam Misra graced the valedictory function of 15-Day Skill Development Training programme at Yupia on 4th August 2022. The programme was organized by the Arunachal Pradesh State Commission for Women (APSCW) in collaboration with Arunachal Pradesh Rural Bank –Rural Self Employment Training Institute(APRB-RSETI) and Arunachal Pradesh Women Welfare Society (APWWS).

Speaking on the occasion, the First Lady of the State said that due to lack of socio - economic and educational awareness, promotion of women has always been slow. Skill development, therefore, is the only way to break this shackle and make the women economically self reliant, she said.

The First Lady of the State commended the APSCW, APRB and APWWS for their women empowerment initiative.

The First Lady of the State urged upon the organizations and other NGOs to conduct skill development for wider rural communities, including women and girl child. She called upon the people to form Self Help Groups or Cooperative Societies to take up 'Start Ups' and brand marketing their products.

The First Lady of the State said that women of Arunachal Pradesh are very skillful in art and crafts and with little support for innovation, the Arunachali produce can go from 'Local to Global'. She appealed to the people, especially the womenfolk to come forward and be promoters of the economic growth of the State. It will also contribute towards Azadi Ka Amrit Mahotsav.

Smt Kenjum Pakam, Chairperson, APSCW, Shri Balban Deori, APRB-RSETI, Shri Martin Tayeng, Faculty cum Training Coordinator and Smt Komna Moidam, Member cum Training Coordinator also spoke on the occasion.

The 30 (thirty) trainees from Papum Pare, West Siang, East Siang, Lower Siang, Siang, Upper Subansiri, Lower Subansiri, Shi-Yomi, Kra Daadi, Kurung Kumey and East Kameng districts of different age groups with spirit cohesiveness availed the training on mushroom cultivation, papad, pickle and masala powder making and soft toy making.

PRO to Governor
Arunachal Pradesh
ITANAGAR, August 4, 2022