

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

**FIRST LADY PARTICIPATES IN CURTAIN RAISER EVENT OF NATIONAL
HANDLOOM DAY CELEBRATION**

The First Lady of Arunachal Pradesh Smt Neelam Misra graced the curtain raiser Fashion Show event to mark the 8th National Handloom Day celebration and to commemorate 'Azadi Ka Amrit Mahotsav' as Chief Guest at Dorjee Khandu State Convention Centre, Itanagar on 6th August 2022. The Show was organized by the Department of Textile and Handicrafts, Government of Arunachal Pradesh, which aims to exhibit main tenets of Azadi Ka Amrit Mohotsav.

Speaking on the occasion, the First Lady of the State called upon the people, especially womenfolk to preserve and promote traditional loom weaving to mark the cultural heritage of Arunachal Pradesh. It is the gift of our forebears, she said, while stating that Loin Loom weaving is one of the oldest indigenous artisan skills, or more appropriately a legacy passed down, generation after generation, to the womenfolk of Arunachal Pradesh. It has been an inalienable part of our ladies' household chores. Lest it disappears from our indigenous mindset and severs the age-old family financial support source for the tribal ladies, we must, in the public interest, revive it, she said.

The First Lady of the State, who learned loom weaving herself after coming to Arunachal Pradesh, said that traditional attires and loom weaving should give pride to our young sisters. She said it should become a fashion amongst the contemporary dress circles to claim that they are supporting and actively participating in our traditional weaving culture.

The First Lady of the State emphasized on Khadi for fashion. She said that fashion fusion of old and new will be a trendsetter and facilitate in taking our traditional weaving items **FROM LOCAL TO GLOBAL**.

The First Lady of the State stressed on linking the Self Help Group with the market so that it supports women empowerment and Atma Nirbharata. She called for support from business houses.

Director (Textile & Handicrafts) Shri Haj Dodung and Director (Sericulture) Ms. Barnali Sur also spoke on the occasion.

The models from Miss Arunachal Team **WALKED THE RAMP**. This was choreographed by Ms Duyir Ete. They display the loom weaved attires, designed and weaved by the First Lady of the State in the show. The Department of Textile and Handicrafts showcased the traditional attires of different tribes produced by the Department, while the Department of Sericulture presented Ahimsa Silk apparels. ***The participating Self Help Groups also presented their collection in the fashion show where models walked the ramp displaying the various outfits.***

Adding an aura of nationalism to the 'Azadi Ka Amrit Mahotsav' celebration, a poem written by the great freedom fighter Sarojini Naidu was rendered on the occasion by Mrs. Karpi Basar Nyori was present along with traditional cultural items during the celebration.

PRO to Governor
Arunachal Pradesh
ITANAGAR, August 6, 2022