

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

First Lady of the State calls for preservation of loom weaving tradition

**Products of the tradition of local weavers of North Eastern Region must go from
'Local to Global' and must be the fashion statement of the Region: First Lady of
the State**

**Loom weaving tradition will contribute to Hon'ble Prime Minister Shri
Narendra Modi' s vision of Aatma Nirbhar Bharat: First Lady of the State**

The First Lady of Arunachal Pradesh and Meghalaya Smt Neelam Misra called upon the people to preserve and promote the traditional loom weaving of the Northeastern Region. While screening of documentary 'Celebrating loom weaving through Loom weaving of Arunachal Pradesh' at Assam Rifles Headquarters, Laikor, near Shillong on 6th October 2022, the First Lady of the State said that the rich tradition of loom weaving is prevalent only in North Eastern Region now. We must put in concerted effort in its preservation and encourage local weavers to carry it forward, she emphasized.

The First Lady of the State said that as most of the weavers of the NE region are women, loom weaving facilitates women empowerment and thereby guarantees socio-economic development of the people. She said that the loom weaving tradition will contribute to Hon'ble Prime Minister Shri Narendra Modi' s vision of Aatma Nirbhar Bharat.

The First Lady of the State stressed that the products of the tradition of local weavers of the North Eastern Region must go from 'Local to Global' and must be the fashion statement of the Region.

Large number of ladies, led by Smt Pushpa Nair, wife of Director General of Assam Rifles Lt. General PC Nair and President, Assam Rifles Wives' Welfare Association attended the screening.

PRO to Governor
Arunachal Pradesh
SHILLONG, October 6, 2022