

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

First Lady of the State interacts with weavers, distributes yarns

First Lady appeals to the people not to let the loin loom weaving tradition fade away in misplaced idea for modernization

With concerted effort of women, loin loom weaving will give a strong foundation to Hon'ble Prime Minister's vision of Atma Nirbhar Bharat: First Lady of the State

The First Lady of Arunachal Pradesh Smt Neelam Misra interacted with local weavers at Tuting, near Line of Actual Control in Upper Siang District and at Pasighat in East Siang District on 10th January 2023. The First Lady of the State distributed cotton yarns to the selected weavers to motivate them to continue the age-old tradition of our tribal community.

The First Lady of the State, while interacting with the local weavers said that Arunachal Pradesh has an age-old rich legacy of handloom and handicrafts. This pursuit, largely practiced by women, has been the foundation of our economic growth. From time immemorial, loin loom weaving has been an important source of socio-economic empowerment of women. She appealed to the people not to let this tradition fade away in a misplaced idea for modernization.

The First Lady of the State said that the traditional practice of loin loom weaving by using natural fiber will definitely contribute to nation building. Also with the concerted effort of women, it will give a strong foundation to Hon'ble Prime Minister's vision of Atma Nirbhar Bharat. She exhorted the people to promote and popularize loin loom and contribute towards creating world class textile products for our sustainable development.

The First Lady of the State, who has been practicing and promoting loin loom weaving, called for strengthening this cottage industry sector. She said that this step is important in order to become Aatma Nirbhar and boost economic growth of the State. Equally important is the mission to popularize local products while maintaining the quality of the products, she stressed.

Interacting with a group of weavers at Pasighat, the First Lady of the State suggested innovative ideas and designs while sticking to the traditional patterns to promote the exclusive styles of clothes of the tribal communities. She also emphasized that our products should be marketable and of high quality.

PRO to Governor
Arunachal Pradesh
ITANAGAR, January 11, 2023