

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

Governor, First Lady of the State visit 'LOKAL'-women SHGs managed craft outlet

Governor commends the members of the women Self-Help groups and exhorted them to explore innovative ways to market the exotic local craft items

The Governor of Arunachal Pradesh Lt. General KT Parnaik, PVSM, UYSM, YSM (Retd.), accompanied by the First Lady of the State Smt Anagha Parnaik, visited 'LOKAL'- indigenous craft centre at Seppa, East Kameng District on 8th July 2023. The facility, which collects indigenous craft products from local artisans and sells it in the outlet, is managed by women Self-Help groups.

The Governor commended the members of the women Self-Help groups and exhorted them to explore innovative ways to market the exotic local craft items. He said that it is unique and of excellent craftsmanship.

The Governor said that he will be happy, when the local craft items are able to sell in markets like Guwahati and Delhi, helping the women Self-help groups to start earning from it. He suggested innovative ways for marketing the local craft pieces, which are beautiful and handy.

As a token of appreciation, the First Lady of the State procured some items, which reflects the uniqueness of the State from the outlet.

Minister of Environment, Forests and Climate Change Shri Mama Natung, who took initiative in conceptualizing the outlet, briefed the Governor of the facility and its future plans.

Local MLA Shri Tapuk Taku, Commissioner to Governor Shri Ankur Garg, Deputy Commissioner Shri Sachin Rana also accompanied the Governor during the visit.

PRO to Governor
Arunachal Pradesh
ITANAGAR, July 9, 2023