

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

Governor extends Pham Kho Sowai greetings

The Governor of Arunachal Pradesh Lt. General K.T. Parnaik, PVSM, UYSM, YSM (Retd.) has extended warm greetings to the people of the State in general and Khowa brethren in particular on the festive occasion of the Pham Kho Sowai festival. He expressed hope that the festivity will usher in good harvest and prosperity for all.

In his message, the Governor said that tribal societies around the world are often deeply rooted in agrarian communities, where their way of life is intimately connected to the land. These societies celebrate a myriad of festivals throughout the year, most of which are intricately linked to different stages of agricultural practices. These annual celebrations play a pivotal role in preserving the age-old culture and traditions unique to these communities. One such festival that stands as a testament to this rich heritage is the Pham Kho Sowai Festival of the Khowa Tribe. This festival is a vital tool in preserving the Khowa Tribe's cultural heritage. It provides a platform for passing down traditional songs, dances, rituals, and stories from one generation to the next, he said.

On this joyous occasion, I join my Khowa brethren in offering prayers to Almighty for good health, contentment and happiness, the Governor said in his message.

PRO to Governor
Arunachal Pradesh
ITANAGAR, September 09, 2023