

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

IIM Ahmedabad Shodhyatra Delegation calls on the Governor

The people of Arunachal Pradesh are exceptionally enterprising and forward-looking: Governor

Community members, especially women, possess remarkable skills in agriculture, horticulture, handloom, and handicrafts, however, they require focused support in areas such as branding, packaging, and market linkage to ensure that their products reach wider audiences and fetch fair value: Governor

IIM Ahmedabad Shodhyatra Delegation, led by Prof. Anil K Gupta, called on the Governor of Arunachal Pradesh, Lt. General KT Parnaik, PVSM, UYSM, YSM (Retd.) at Lok Bhavan, Itanagar on 12th December 2025. Prof. Gupta, who undertook the Shodhyatra in the State, shared his observation about the ecological, cultural and innovation potential of Arunachal Pradesh from his interactions with farmers, knowledge holders, artisans, youth, traditional healers and community leaders with the Governor.

The team narrated their experiences of having visited a few villages in East Kameng District, drawing attention to issues with government schools, farming patterns and harnessing the traditional knowledge of medicinal plants.

The Governor, while stating with appreciation that the people of Arunachal Pradesh are exceptionally enterprising and forward-looking, encouraged Prof. Gupta to develop practical business, marketing, and financial models that could guide aspiring entrepreneurs and support the growing ambitions of the State's youth. He said that such frameworks would empower them to turn their ideas into sustainable ventures and contribute meaningfully to the State's economic growth.

Sharing his interaction with over 100 Self-Help Groups at Lok Bhavan, the Governor said that many community members, especially women, possess remarkable skills in agriculture, horticulture, handloom, and handicrafts. However, they require focused support in areas such as branding, packaging, and market linkage to ensure that their products reach wider audiences and fetch fair value. He emphasized that by strengthening these capacities, the State can uplift thousands of families and nurture a vibrant local economy.

Touching upon the rich ecological wealth of Arunachal Pradesh, the Governor urged the visiting experts to lend their knowledge in strategic ecological conservation. He stressed that safeguarding the State's pristine environment is not only a responsibility but also a vital investment in the well-being and prosperity of future generations.

Prof. Anamika Dey, Shri Deepak Sharma, Phd Research Scholar and along with some selected Research Scholars, accompanied Prof. Gupta in the meeting.

PRO to Governor
Arunachal Pradesh
ITANAGAR, December 13, 2025