

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**Press Communiqué**

**Governor launches Business Transformation Programme**

**Governor calls upon entrepreneurs to create productive assets in areas that contribute to the State's development**

**Governor highlights promising entrepreneurship opportunities such as hospitality in tourism, waste management, coaching for competitive examinations, preservation of local languages, and community information and service kiosks**

The Governor of Arunachal Pradesh, Lt Gen KT Parnaik, PVSM, UYSM, YSM (Retd.), launched the Business Transformation Programme for Micro and Small Entrepreneurs at the State Banquet Hall, Itanagar, on 16<sup>th</sup> March 2026. To start with, the yearlong membership and handholding Entrepreneurs Development programme had the participation of large number entrepreneurs during the launching.

Addressing the participants, the Governor called upon entrepreneurs to create productive assets in areas that contribute to the State's development. He highlighted promising opportunities in sectors such as hospitality in tourism, waste management, coaching for competitive examinations, preservation of local languages, and community information and service kiosks, among several other avenues.

Encouraging the entrepreneurs, the Governor urged them to make full use of the workshop by actively learning and translating the knowledge gained into successful and sustainable enterprises. He emphasized that while access to finance and infrastructure is important, the growth of enterprises also depends on strengthening the capabilities of entrepreneurs. Skills in business planning, financial management, marketing strategies, and the adoption of modern technologies, he said, are essential for enterprises to grow, innovate, and access wider markets.

Commending the State Department of Skill Development & Entrepreneurship, the Confederation of Indian Industry (CII), and Volvo Group India for organizing the programme, the Governor expressed confidence that the initiative would strengthen the State's skill development and entrepreneurship ecosystem. He also welcomed CII's proposal to establish a Multi Skill Training Institute (MSTI) in the State to provide industry-aligned training opportunities for the youth.

Highlighting the importance of the sector, the Governor said that Micro, Small and Medium Enterprises (MSMEs) form the backbone of India's economy, contributing nearly 30 percent to the national GDP and around 45 percent of exports, while providing employment to over 11 crore people across the country. In Arunachal Pradesh too, MSMEs are steadily expanding, with nearly 50,000 enterprises registered across sectors such as food processing, tourism and hospitality, retail services, handloom and handicrafts, construction services, and small-scale manufacturing. These enterprises play a vital role in strengthening local economies across the districts, he said.

The Governor further said that innovation and startups are gaining momentum in the State. Over the past four years, the Arunachal Pradesh Innovation and Investment Park has incubated 106 startups, of which 38 percent are led by women. He added that the State was recognized as a Best Performing State under the National Startup Ranking Framework in January 2025 by the Department for Promotion of Industry and Internal Trade, Government of India.

Secretary, Skill Development & Entrepreneurship, Ms. Bullo Mamu, shared the initiatives undertaken by the State Government in the sector. Director (CSR), Volvo Group India and Managing Trustee of the Volvo Group Trust, Shri G. V. Rao; Executive Director, CII, Ms. Shalini Thapa; and Director, CII Centre of Excellence on Employment & Livelihood, Shri Shivek Gurubaran G., also addressed the launching programme.