

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

Governor extends support to Nationwide Green Diwali Campaign 2026

The Governor of Arunachal Pradesh, Lt Gen KT Parnaik, PVSM, UYSM, YSM (Retd.), has extended his support to the Nationwide Green Diwali Campaign 2026, urging the people of the State to celebrate the festival of lights in an environment-friendly, safe and responsible manner.

The Governor appreciated the nationwide Green Diwali Campaign, supported by the Union Ministry of Environment, Forest and Climate Change through WWF-India's Programme Centre–Resource Partner, being observed from 20 October to 8 November 2026. He said that the initiative complements the spirit of Mission LiFE (Lifestyle for Environment) and encourages citizens to adopt sustainable lifestyles through conscious everyday choices.

Emphasizing the importance of safeguarding public health and the natural environment, the Governor encouraged families, particularly the youth, to choose traditional lamps, share sweets, support local artisans and promote community celebrations. He noted that excessive firecracker use can adversely affect children, senior citizens, persons with respiratory sensitivities, animals and birds, besides contributing to air and noise pollution.

The Governor said that Diwali symbolizes the triumph of light over darkness, knowledge over ignorance and good over evil. He appealed to the people to celebrate Diwali by reducing the use of firecrackers, avoiding noise and air pollution, and adopting eco-friendly practices.

The Governor called upon educational institutions, community organisations and local bodies to actively spread awareness about green celebrations. He expressed confidence that the people of Arunachal Pradesh would lead by example and make Diwali a festival of joy, goodwill and environmental responsibility, contributing to a cleaner, healthier and greener India.

PRO to Governor
Arunachal Pradesh
ITANAGAR, October 29, 2026