

PRESS RELEASE NO 757

Governor advocates for development of state's tourism potentials

Itanagar, July 12: State Governor Gen J.J Singh has strongly advocated for development of tourism potentials of the state through creating upgraded tourism amenities within and outside the state of Arunachal Pradesh.

In a meeting with the Parliamentary Secretary Tourism Gajen Gadi and Secretary Tourism Bandana Deori at Raj Bhawan here this evening, the Governor called for upgradation of the state government tourism counters at Kolkata and Gauhati Airports with good interior decoration of tribal texture and designs and updated technology, so that it reflects the true image of the state. He also called for setting up of functional office in the counters with equipments like fax, computer etc.

Expressing his concern over the existing condition of the state counters, Gen Singh directed the department of Tourism to take drastic action towards creating infrastructures with proficient staffs to manage the offices for promotion of tourism in the state. Giving much emphasis to improve the present set up of the counter at Gauhati, he stated that this would facilitate the people outside the state including visitors to get a glance of the stunning beauty, the treasure house of exotic flora and fauna and the rich tribal heritage of the state.

Gen Singh, while emphasizing on promotion of tourism at Ganga lake site called for beautification and modernization of the existing structures to change the entire get up of the lake site through involving research students in designing brochures and pamphlets for the lake, besides procuring latest technically specified adventure equipments like inflatable rafts, motor boats, professional quality life jackets, helmets etc. He further stressed on inviting school children for adventure at Ganga Lake so that they can motivate their parents, teachers and relatives and help in promoting the site as tourism spot.

Informing that an international rafting competition is being organized by the Sports Authority of India in the state in few months time, the Governor who will be the chief patron of the event directed the Secretary tourism to liaise with the Authority to make it an annual event to bring the state in the map of adventure tourism.

Discussion on adventure tourism project at Jote-Poma village also figured in the meeting and laid stress on setting up of neat, hygienic and eco friendly traditional design structures in the model project.

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